# Orange financial results #H1\_2021

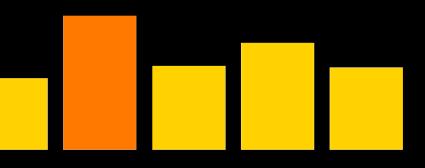


29 July 2021

**Stéphane Richard** Chairman and CEO

Ramon Fernandez





#### **Disclaimer**

This presentation contains forward-looking statements about Orange's financial situation, results of operations and strategy. Although we believe these statements are based on reasonable assumptions, they are subject to numerous risks and uncertainties, including matters not yet known to us or not currently considered material by us, and there can be no assurance that anticipated events will occur or that the objectives set out will actually be achieved. In particular, the Covid-19 outbreak may exacerbate the risks that the Group could face. More detailed information on the potential risks that could affect our financial results is included in the Universal Registration Document filed on 20 April 2020 with the French Financial Markets Authority (AMF) and in the annual report (Form 20-F) filed on 21 April 2020 with the U.S. Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. Other than as required by law, Orange does not undertake any obligation to update them in light of new information or future developments.



#### **Q2** Key messages



Excellent commercial performance overall with strong equipment sales driven by shops reopening and 5G



Revenues acceleration driven by outstanding Africa & Middle East, other European countries and Enterprise



Strong recovery on IT&IS at 10.8% in Q2 thanks to Cloud, Digital and Data and Cyberdefense



Key milestone in infrastructure achieved with the recent set-up of management team of our European Towerco, Totem

# **Q2 21 key achievements**



#### FTTH

**51.8m** 

Connectable homes

10.3m Customers +28% yoy

+2.2m

Customers yoy, accelerating in Q2

#### 5G

Successful launch in

**6** European countries

Strong appetite for 5G smartphones

941K 5G customers

#### **France**

+353k

Strong FTTH net adds in Q2

26.1m

FTTH connectable lines

5G 520 municipalities covered

#### **Europe**

Strong commercial performance Clear inflexion yoy

Total revenues +1.8%,yoy including Spain

Equipment sales +20% driven by pentup demand and 5G

#### **Enterprise**

+10.8%

Yoy Q2 IT&IS growth

~ +10%

Digital & Data, Cloud and Cyberdefense

BLEU

JV between Capgemini and Orange to provide a 'Cloud de Confiance'

#### **MEA**

€1.05bn H1 21 EBITDAaL

**+17%** growth in 1y

growin in

Impressive FBB revenues growth +23% yoy

>575K
OB clients in Africa



### H1 21 financial achievements

Revenue

€20.9bn

**+1.5%** yoy in H1 21

**EBITDAaL** 

€5.8bn

-0.4% yoy in H1 21 **eCapex** 

€3.8bn



**+22.8%** yoy in H1 21

Organic
Cash Flow
€840M
(Telecom)

Net debt/ EBITDAaL 1.99x

(Telecom)





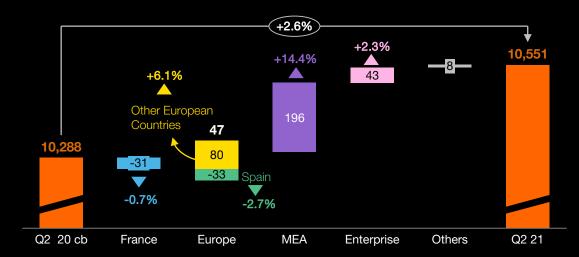
# Revenue accelerating in Q2 2021

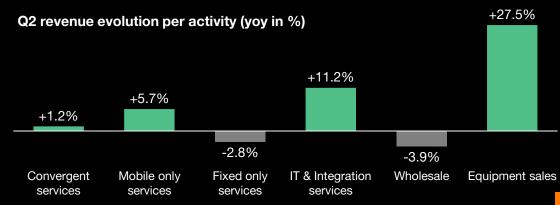
Q2 2021 H1 2021
H1 2021
revenue\*

yoy
+2.6%
+€264m
+€314m

\* Orange Bank Net Banking Income is not included in Group revenues but in "Other operating income", that is below the revenue line and feeds directly into consolidated EBITDAaL.

#### Q2 revenue growth contribution per segment (yoy in €m)



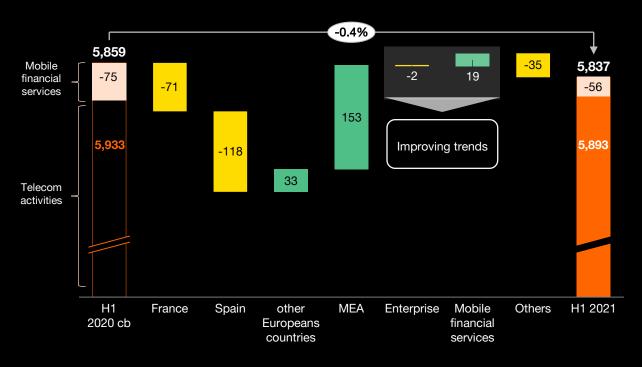


# Resilient

# **EBITDAaL**



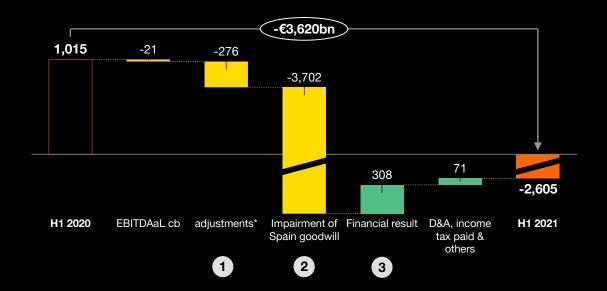
# H1 21 Group EBITDaAL evolution per segment yoy, in €m



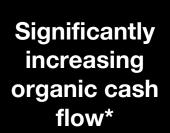
# Net income down due to impairment on Spain

H1 2021 Net income

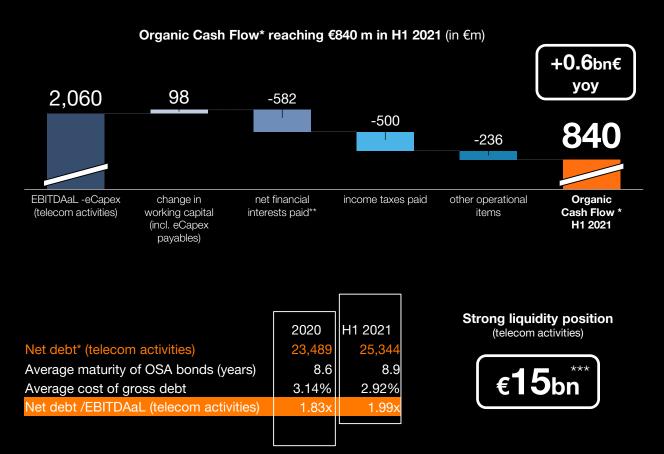
**-€2.6bn** -€3.6bn yoy



- 1 Includes restructuring programmes (€286m)\*
- 2 Impairment in Spain mainly reflects:
  - worsening competitive market environment
  - · continuation of sanitary crisis delaying the economic turnaround
- 3 Includes hedging of subordinated notes denominated in GBP



Very solid balance sheet



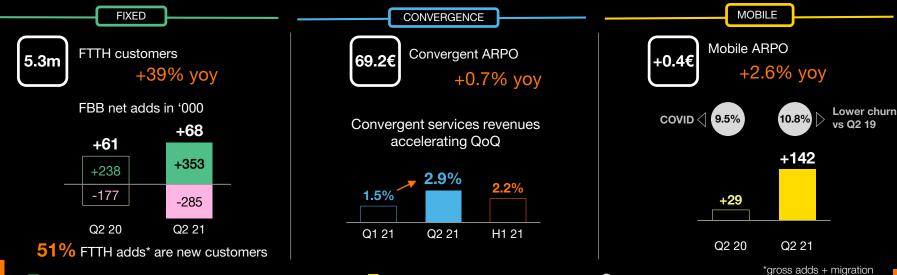
\*see details on slide 34 \*\*excluding 0.1 billion euros in interest disbursed on lease liabilities \*\*\*o/w €8.8bn in cash and €6.2bn available undrawn amount of credit facilities



#### **Q2 2021 France**

#### Retail services accelerating





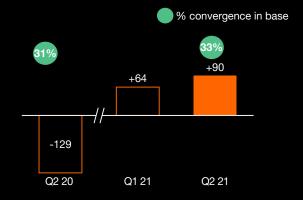


#### **Q2 2021 Europe**

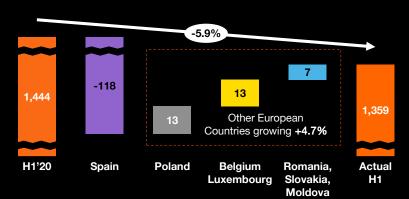
#### Solid commercial performance. Other European Countries' EBITDAaL growing +4.7% yoy

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	2,581	+1.8%	5,164	-0.3%
Retail services	1,724	-2.1%	3,451	-3.3%
Wholesale	472	-0.2%	926	-2.0%
Equipment sales	349	26.8%	718	+20.0%
EBITDAaL			1,359	-5.9%
eCAPEX			870	+15.2%

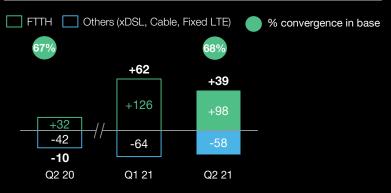
#### Europe, mobile contract net adds ex-M2M (in '000s)



#### H1 EBITDAaL evolution (in €m)



#### Europe, Fixed Broadband net adds (in '000s)



#### **Q2 2021 Spain**

#### Ongoing simplification and transformation

in €m	Q2 21	yoy cb	H1 21	yoy cb	Conver
Revenues	1,180	-2.7%	2,368	-5.1%	Conver
Retail services	797	-8.3%	1,614	-9.2%	Mobile
Wholesale	228	-0.5%	443	-1.4%	
Equipment sales	155	+35.6%	310	+21.5%	FTTH n
EBITDAaL			610	-16.2%	
eCAPEX			457	+16.6%	FBB ne

Convergence net adds

**1** +9k

Mobile contract net adds\*

+36k

FTTH net adds

1 +28k

FBB net adds

9k

#### **Transforming our operating model**

Simplification of low cost brands ongoing



joined Simyo successfully

Voluntary departure plan accepted

and

fully subscribed by employees

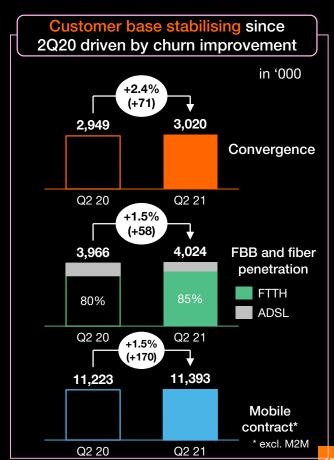
NPS improving



Orange: +3 pts

Jazztel: +22 pts

Q2'21 vs Q2'20

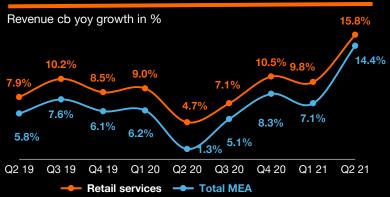


#### **Q2 2021 Africa & Middle East**

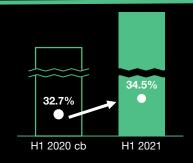
#### Acceleration of growth

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1,555	+14.4%	3,043	+10.7%
Retail services	1,359	+15.8%	2,660	+12.8%
Wholesale	157	+0.6%	310	-5.6%
Equipment sales	30	42.2%	54	+28.8%
EBITDAaL			1,051	+17.0%
eCAPEX			525	+21.0%

#### Acceleration of retail services growth...



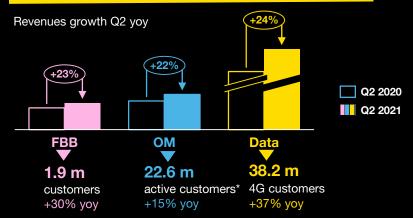
#### +1.9 pts EBITDAaL margin yoy



EBITDAaL 

EBITDAaL margin

#### ...thanks to fast growth engines

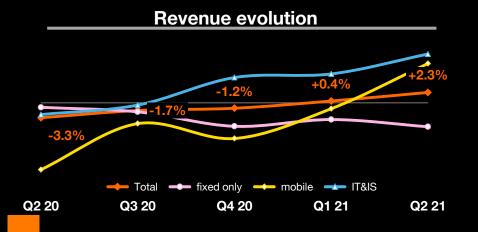


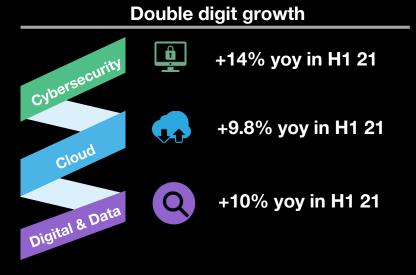
<sup>\*</sup> At least one transaction per month

#### **Q2 2021 Enterprise**

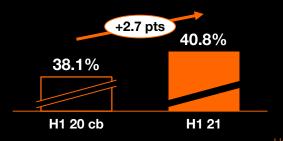
IT&IS drives top line growth and quasi stability for EBITDAaL

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1,932	+2.3%	3,840	+1.3%
Fixed only services	916	-5.3%	1,834	-4.5%
IT & integration services	796	+10.8%	1,565	+8.6%
Mobile	220	+8.7%	440	+3.4%
EBITDAaL			484	-0.5%
eCAPEX			157	-8.0%





#### IT&IS share in total OBS revenues

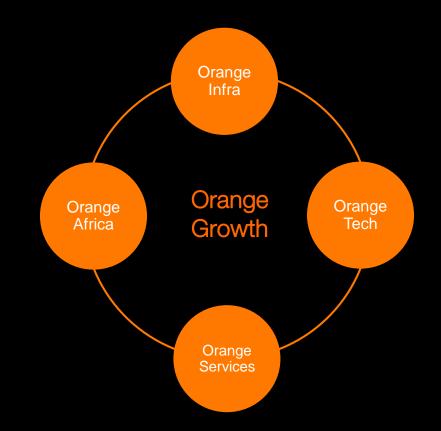




## **Guidance 2021 confirmed**

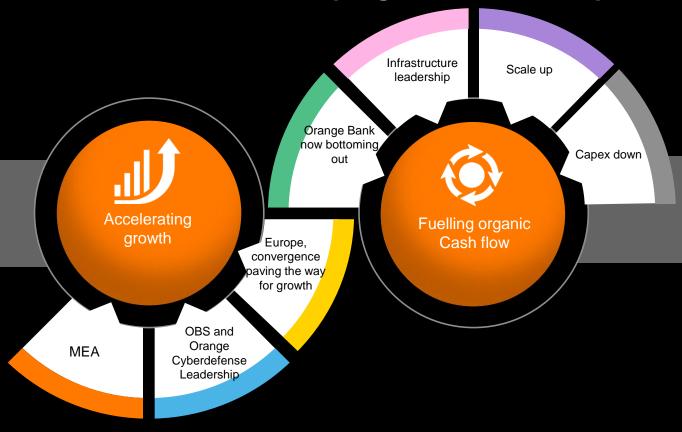
	<b>2021e</b> before tax refund allocation	<b>2021e</b> After tax refund allocation
EBITDAaL, yoy	Around +1%	Flat -
eCAPEX	~ €7.3 bn	€ 7.6 -7.7bn
Organic Cash Flow (telecom)	> €2.6bn	> €2.2bn
Net debt / EBITDAaL (telecom)	Around 2x in the medium term	Around 2x in the medium term
Dividend	€0.70	€0.70

# **Section Five Focus GROWTH**



**Growth Engines and transformational programmes at full speed** 





# Our GROWTH engines at a glance

Growth, a common element of our six engines



# MEA EBITDAaL



#### Orange Cyberdefense

Outpace market in topline growth

#### **Europe**





### Orange Bank

EBITDAaL bottoming out in 2020

# OBS EBITDAaL



**Growing** 2022, 2023

#### Infrastructure

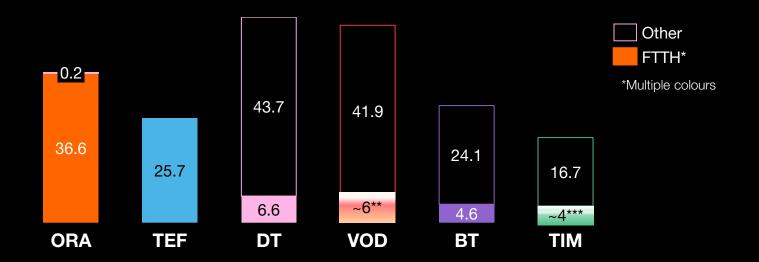
Industrial engines for future growth

#### Orange Growth

## FTTH, Orange undisputed pioneer in Europe



VHBB own deployment till Q1 2021, in million lines



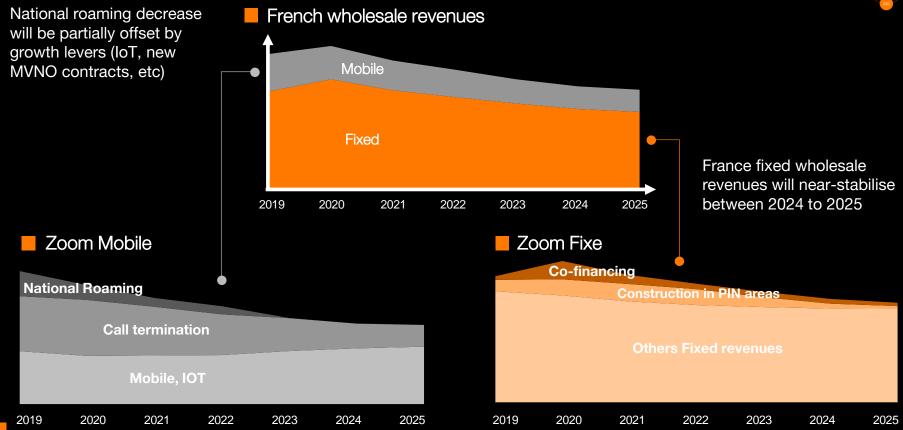
ORA: Own network
TEF: Only TEF Spain
DT: FTTH Deployment includes FTTH/B
\*\*VOD: Split FTTH/Cable estimated
BT: Openreach figures of Ultrafast FTTP
\*\*\*TIM: Split FTTH/Cable estimated



# Wholesale harvest will fuel income beyond 2023...







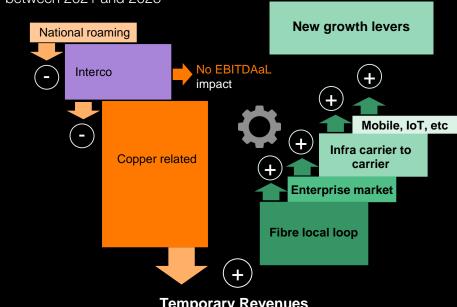
# ... with new growth levers to mitigate legacy decline

Conquest of perennial infrastructure and Enterprise market will limit national roaming, Interco and copper decrease



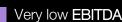
Orange Growth

**EBITDAaL** impact Our growth engines will limit the impact on EBITDAaL to less than 500 m€ between 2021 and 2025



**Temporary Revenues** 

Co-financing proceeds: ~40% expected potential remaining to be co-financed PIN construction revenues has Very low EBITDAaL impact





Mobile wholesale transformation



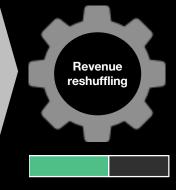
Competitive pressure



Regulatory constraints



nnovation



In 2025. Fiber linked revenues will represent majority of total fixed wholesale

# Pragmatic infrastructure approach to create growth



#### Providing tailor-made solutions



Orange Concessions: the leading fibre platform in French rural areas



Taking advantage of the fibre commercial momentum to accelerate in low-to-medium dense areas



Totem, creating a leading European mobile passive infrastructure platform





Leveraging financial lease to deploy extra 3m lines, reducing fiber access costs





#### Clear and credible GROWTH ambitions...



#### Additional contribution from 2020 to 2023

from MEA, OBS, Orange Cyberdefense, Orange Bank and Europe, including Spain



~ +€2bn

2023 vs 2020

# **EBITDAaL**

~ +€1bn

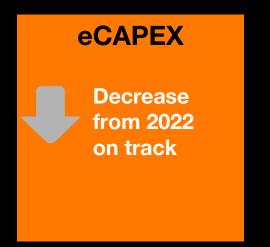
2023 vs 2020

# ... associated with transformational programmes allowing reiteration of the guidance



### Group 2023 guidance confirmed

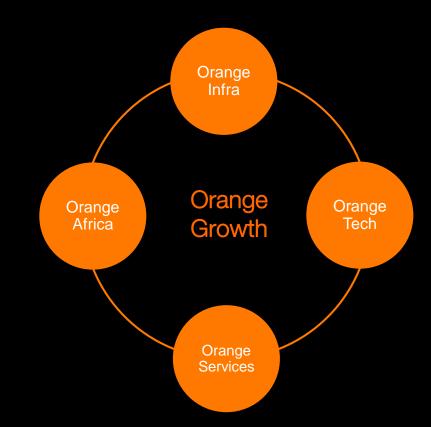








# Conclusion Orange GROWTH



# **Annexes**

## Finance table details by segment

France Europe				Spain										
in €m	Q2 21	yoy cb	H1 21	yoy cb	in €m	Q2 21	yoy cb	H1 21	yoy cb	in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	4 546	-0.7%	8 950	-0.5%	Revenues	2 581	+1.8%	5 164	-0.3%	Revenues	1 180	-2.7%	2 368	-5.1%
Retail services	2 695	+0.4%	5 383	+0.1%	Retail services	1 724	-2.1%	3 451	-3.3%	Retail services	797	-8.3%	1 614	-9.2%
Convergent services	1 163	+2.9%	2 317	+2.2%	Convergent services	672	-1.4%	1 337	-2.5%	Convergent services	465	-7.5%	933	-8.5%
Mobile only services	563	+1.2%	1 122	+0.2%	Mobile only services	715	-3.6%	1 434	-5.3%	Mobile only services	220	-12.3%	450	-12.9%
Fixed only services	968	-2.8%	1 944	-2.3%	Fixed only services	256	-3.4%	522	-3.3%	Fixed only services	110	-4.0%	225	-5.4%
Fixed only broadband	712	+3.4%	1 415	+3.5%	IT & integration services	81	+11.0%	158	+9.4%	Wholesale	228	-0.5%	443	-1.4%
Fixed only narrowband	257	-16.7%	529	-15.1%	Wholesale	472	-0.2%	926	-2.0%	Equipment sales	155	+35.6%	310	+21.5%
Wholesale	1 434	-5.6%	2 720	-4.2%	Equipment sales	349	26.8%	718	+20.0%	Other revenues	(0)	+0.0%	0	-96.0%
Equipment sales	254	23.4%	523	+14.2%	Other revenues	36	+42.1%	70	+0.9%	EBITDAaL			610	-16.2%
Other revenues	163	-2.7%	325	+1.9%	EBITDAaL	33	1121170	1 359	-5.9%	EBITDAaL margin			25.8%	-3.4pt
EBITDAaL			3 181	-2.2%	EBITDAaL margin			26.3%	-1.6pt	eCAPEX			457	+16.6%
EBITDAaL margin			35.5%	-0.6pt	eCAPEX			870	+15.2%	eCAPEX/revenues			19.3%	+3.6pt
eCAPEX			2 171	+31.8%	eCAPEX/revenues			16.8%	2.3pt	20711 274104011400			10.070	голорг
oCADEV/rovonuos			04 20/	. E Ont	ecapeartevenues			10.8%	2.3pt					

#### Africa & Middle East

<i>in €m</i>	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1 555	+14.4%	3 043	+10.7%
Retail services	1 359	+15.8%	2 660	+12.8%
Mobile only services	1 192	+15.4%	2 329	+11.9%
Fixed only services	158	+18.0%	318	+19.9%
IT & integration services	9	+32.4%	13	+1.6%
Wholesale	157	+0.6%	310	-5.6%
Equipment sales	30	42.2%	54	+28.8%
Other revenues	9	+8.8%	18	+0.7%
<b>EBITDAaL</b>			1 051	+17.0%
EBITDAaL margin			34.5%	+1.9pt
eCAPEX			525	+21.0%
eCAPEX/revenues			17.2%	1.5pt

#### **Enterprise**

in €m	Q2 21	yoy cb	H1 21	yoy cb
Revenues	1 932	+2.3%	3 840	+1.3%
Fixed only services	916	-5.3%	1 834	-4.5%
Voice	281	-12.9%	569	-9.0%
Data	636	-1.5%	1 265	-2.4%
IT & integration services	796	+10.8%	1 565	+8.6%
Mobile	220	+8.7%	440	+3.4%
EBITDAaL			484	-0.5%
EBITDAaL margin			12.6%	-0.2pt
eCAPEX			157	-8.0%
eCAPEX/revenues			4.1%	-0.4pt

# **Change in net income**

	H1 2020 historical	H1 2020 cb	H1 2021 actual
EBITDAaL	5,914	5,859	5,837
Neutralisation of IFRS 16 lease interest expenses effects in EBITDAaL	58		58
Adjustments*	(168)		(443)
Depreciation & amortization of fixed assets	(3,549)		(3,499)
Other income / (charge)	(4)		(3,705)
Operating income	2,250		(1,752)
Financial result	(744)		(436)
Tax	(491)		(417)
Net income from consolidated Group	1,015		(2,605)
Minority interests	88		165
Net income Group share	927		(2,769)

<sup>\*</sup> See details on slide 33

## **Adjustments**

in €m	H1 2020 Historical	H1 2021 Actual
Restructuring programs costs	(19)	(305)
Acquisitions and integration costs	(10)	(20)
Significant litigations	(169)	(89)
Specific labour expenses	(28)	(41)
o\w Senior Part Time	(28)	(29)
Fixed assets, investments and businesses portfolio review	59	12

### Change in net debt

(in millions of euros)	H1 2020	FY 2020	H1 2021
EBITDAaL - eCAPEX (telecom activities)	2,843	5,736	2,060
Change in eCAPEX payables	(340)	307	(284)
Change in working capital requirements	(1,017)	(500)	382
Net interest paid (including dividends received)*	(559)	(1,127)	(582)
Income taxes paid	(527)	(1,085)	(500)
Other operational items**	(146)	(838)	(236)
Organic Cash Flow (telecom activities)	255	2,494	840
Licences and spectrum paid	(134)	(351)	(129)
Main litigations paid/received	(18)	2,217	(354)
Net of acquisitions and disposals	(18)	(89)	(286)
Subordinated notes issuances (purchases), other related fees and coupons	(186)	(292)	(475)***
Dividends paid to owners of parent company	(532)	(1,595)	(1,330)
Dividends paid to non-controlling interests	(164)	(225)	(190)
Other financial items	(157)	(183)	69
Change in net debt	(954)	1,976	(1,855)
Net financial debt	(26,420)	(23,489)	(25,344)
Ratio of net financial debt / EBITDAaL of telecom activities	2.04x	1.83x	1.99x

<sup>\*</sup> Excluding €60m of interest expenses on IFRS 16 leases and financed assets in H1 2021, €132m in FY 2020 and €64m in H1 2020.

<sup>\*\*</sup>Of which (i) disbursements related to "Part-Time for Seniors" plan in France (TPS, procedures in relation to agreements on the employment of seniors in France) and related to restructuring and integration costs, (ii) repayments of lease liabilities, and (iii) elimination of non-monetary effects included in EBITDAaL.

<sup>\*\*\*</sup> Of which: coupons for (163)m€ and issuances (purchases) and other related fees for (311)m€

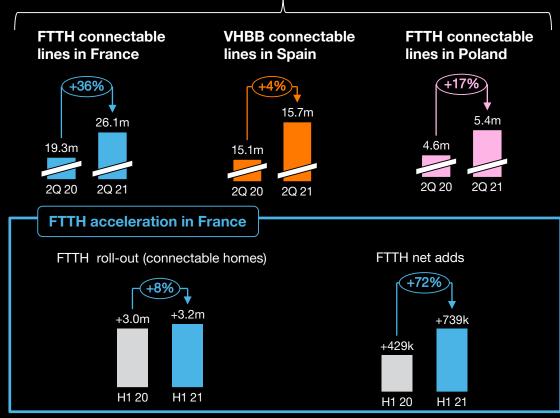
# Acceleration in FTTH rollout in a post-COVID context

H1 2021

yoy
+22.8%
+€714m

€3.8bn





orange"

# Convergence, the bedrock of our strategy

€3 on Convergent services revenues in H1 2021 +0.4% yoy



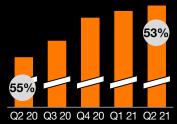
#### Convergent B2C customer base in million

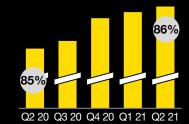


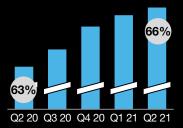
France\*

**Spain** 

**Poland** 







Churn improvement with convergence in Q2\*\*



-4pt



-5pt



Quarterly convergent ARPO, in €/month in Q2



**€69.2** +0.7% yoy



€52.8 -8.1% yoy



Number of mobile lines per convergent offer (Q2 yoy growth)



1.68



2.04

+3,7% yoy



1.88

Open customers only

<sup>\*\*</sup> Churn differential between convergent B2C customers and total fixed BB B2C customers

<sup>\*\*\*</sup> YoY change calculated in local currency

# Towards a more sustainable, inclusive & responsible 2025













#### **Digital inclusion**

develop connectivity and inclusive services

(in millions)

FTTH connectable homes

1H21 52m 69m / 2023

**Ambitions** 

\*estimates

Orange Digital Center July 21 8 32 / 2025

#### **Environment**

reduce our  $CO_{2eq}$  emissions and implement circular economy to achieve Net Zero Carbon by 2040

CO<sub>2eq</sub> emissions reduction vs 2015 (%) 1H21\* -11.1% -30%/ 2025

Collected mobile (% in Europe) 1H21\* 20.5% 30% / 2025

#### **Diversity**

align gender representation in management with employee representation

Women in management network (Group) 1H21 31.3% 35% / 2025

#### **Employee commitments**

- Engagement Maker award to promote sustainable initiatives : c 1000 applicants
- Employee salary-roundup donations doubled by Orange SA launched in May 2021
- ${\rm CO}_{\rm 2eq}$  emission reduction objective introduced in incentive bonuses for Orange SA
- >19 000 CSR Visa delivered since October 2020